

**Lake Erie Ink**

**Board of Directors:**

Mireille Sjoblom-Kious,  
Chair

Dallas Schubert,  
Immediate Past Chair

Leslie Myrick, Secretary

Lisa B. Rosenthal,  
Treasurer

Brandon Baker

Joanie Berger

Charniece Holmes

Robert Koonce

Dominique LaRochelle

Alex Leslie

Holley Martens

Stacy Miller

Cicely Philpot

Mary Roberts

Annette Tucker  
Sutherland

Andy Trares

Stephen Werber

*Lake Erie Ink provides  
creative expression  
opportunities and  
academic support to  
youth in the Greater  
Cleveland community.*

## ARE YOU READY TO GO BANANAS?

Dear Friend,

You have the chance to support youth in the creative writing community by participating in Greater Cleveland's only **GIANT Bananagrams Tournament!**

*Lake Erie Ink: a writing space for youth* is a non-profit organization that provides creative expression opportunities and academic support to youth in the Greater Cleveland community. Located in Cleveland Heights, Lake Erie Ink serves 3,000 youth annually from a broad socio-economic, cultural and academic range, using creative writing to increase literacy skills.

On Saturday, March 11<sup>th</sup>, 2017, Lake Erie Ink will bring this love of language and creative word play to its 5<sup>th</sup> annual GIANT Bananagrams Tournament. Inspired by the fast-paced, Scrabble-like word game, Bananagrams brings together teams of up to 5 players to compete on a 30x30 ft. board in front of a large audience and narrated by a guest emcee. This event requires creative thinking and encourages teamwork and collaboration as groups scramble to be the first to turn their letters into words. **We invite you to be part of something special by sponsoring this year's event in one of two ways:**

1. Sponsor the event and play as a team representing your organization
2. Sponsor a youth team in your name

We hope that you are able to participate as a sponsor and welcome your support at any level. Your contribution increases opportunities for youth from our community to engage in creative literacy programming.

We hope that you are excited to **GO BANANAS** for Lake Erie Ink! Please return the enclosed sponsorship form by January 10, 2017. You can learn more about Lake Erie Ink at [lakeerieink.org](http://lakeerieink.org).

Sincerely,



Melissa Libertini  
Event Chair, Fresh Ink member



Amy Rosenbluth  
Executive Director



## WHY LAKE ERIE INK?

All year long, Lake Erie Ink provides a safe space for youth to express themselves creatively during out-of-school time by facilitating workshops for writers of all ages and by providing literacy support to schools and other youth-serving organizations. As our signature fundraiser, our **GIANT Bananagrams Tournament** brings over 125 community members together to have fun with friends with family through word play – all in support of a good cause.

## SPONSORSHIP LEVELS AND PERKS

### **PRESENTING SPONSOR - \$2,500**

Team in your name • Recognition as a team at the event • Logo on team t-shirts • Name and logo on pre and post event email communications (2,000 people) • Mentions on Lake Erie Ink's social media channels • Opportunity to provide materials or logoed gift item for team members (100 people) • Opportunity for prominent table display at the event • Special write up on Lake Erie Ink website highlighting your contribution with your name, logo and link • Full-page ad in *Home / Away From Home*, a published book of Greater Cleveland teen writing (hitting bookshelves in spring 2017) • Opportunity to have a representative judge in the Haiku contest • Special recognition at "Bananagrams and Brews" events during winter 2017

**PLUS:** Name included on all of the event's promotional materials as presenting sponsor • Public recognition at the event and invitation to participate in the program as a presenter • Name on front page of Lake Erie Ink website for 2 months leading up to the event

### **GOLD SPONSOR - \$1,500**

Team in your name • Recognition as a team at the event • Logo on team t-shirts • Name and logo on pre and post event email communications (2,000 people) • Mentions on Lake Erie Ink's social media channels • Opportunity to provide materials or logoed gift item for team members (100 people) • Opportunity for prominent table display at the event • Special write up on Lake Erie Ink website highlighting your contribution with your name, logo and link • Full-page ad in *Home / Away From Home*, a published book of Greater Cleveland teen writing (hitting bookshelves in spring 2017)

**PLUS:** Opportunity to have a representative judge in the Haiku contest • Special recognition at "Bananagrams and Brews" events during winter 2017

### **SILVER SPONSOR - \$1,000**

Team in your name • Recognition as a team at the event • Logo on team t-shirts • Name and logo on pre and post event email communications (2,000 people) • Mentions on Lake Erie Ink's social media channels

**PLUS:** Opportunity to provide materials or logoed gift item for team members (100 people) • Opportunity for prominent table display at the event • Special write up on Lake Erie Ink website highlighting your contribution with your name, logo and link • Half-page ad in *Home / Away From Home*, a published book of Greater Cleveland teen writing (hitting bookshelves in spring 2017)

### **BRONZE SPONSOR - \$750**

Team in your name • Recognition as a team at the event • Logo on team t-shirts • Name and logo on pre and post event communications (2,000 people) • Mentions on Lake Erie Ink's social media channels

### **TEAM SPONSOR - \$500**

Team in your name  
Recognition as a team at the event

*For more information, contact us at 216-320-4757 or [staff@lakeerieink.org](mailto:staff@lakeerieink.org).*



# GIANT BANANAGRAMS TOURNAMENT FOR LAKE ERIE INK

Lake Erie Ink's 5<sup>th</sup> Annual GIANT Bananagrams Fundraiser  
Saturday, March 11<sup>th</sup>, 2017 1:00-4:00 p.m  
at Cleveland Heights High School's Wiley Campus

*All proceeds directly support creative writing programming for youth in the community*

Company/Organization(s): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Yes! We support creative expression programming for youth and will sponsor at the following level:**

- |                                                       |                                                 |                                                   |
|-------------------------------------------------------|-------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor - \$2,500 | <input type="checkbox"/> Gold Sponsor - \$1,500 | <input type="checkbox"/> Silver Sponsor - \$1,000 |
| <input type="checkbox"/> Bronze Sponsor - \$750       | <input type="checkbox"/> Team Sponsor - \$500   |                                                   |

☐ Our sponsorship check made payable to Lake Erie Ink in the amount of \$\_\_\_\_\_ is enclosed.

☐ We're fundraising now and will pay by March 1, 2017. Please invoice us.

**Thank you for your commitment and support of Lake Erie Ink. We would love to have your company or organization play as a team (2-5 players) in the GIANT Bananagrams Tournament. Bananagrams is a great team-building activity for all ages (6-100+).**

- ☐ We will send a team to play in the tournament.
- ☐ Instead of playing, we will sponsor a kids' team.

**Team Name:** \_\_\_\_\_ **Team Leader (if different than above):** \_\_\_\_\_

**Team Leader's Email:** \_\_\_\_\_ **Team Leader's Phone:** \_\_\_\_\_

You can create a personalized team fundraising page at  
**[crowdrise.com/2017GIANTBananagramsTournament](http://crowdrise.com/2017GIANTBananagramsTournament)**

Return this form by mail (Lake Erie Ink, 2843 Washington Boulevard, Cleveland Heights, OH 44118) or email  
([staff@lakeerieink.org](mailto:staff@lakeerieink.org)) **by January 10, 2017.**

Lake Erie Ink is a 501(c)3 nonprofit organization. Questions? 216-320-4757 | [staff@lakeerieink.org](mailto:staff@lakeerieink.org)