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*Lake Erie Ink provides
creative expression
opportunities and
academic support to
youth in the Greater
Cleveland community.*

Dear Friend, **ARE YOU READY TO GO BANANAS?**

You have the chance to support creative youth voice in our community by participating in Greater Cleveland's only **GIANT Bananagrams Tournament!**

Lake Erie Ink: a writing space for youth is a non-profit organization that provides creative expression opportunities and academic support to youth in the Greater Cleveland community. Located in Cleveland Heights, Lake Erie Ink serves 3,500 youth annually from a broad socio-economic, cultural and academic range, using creative writing to increase literacy and life skills.

Join us Saturday, March 14th, 2020, when Lake Erie Ink brings the love of language and creative word play to its 9th annual GIANT Bananagrams Tournament.

Inspired by the fast-paced, Scrabble-like word game, Bananagrams brings together teams of up to 5 players to compete on a 30x30 ft. board to play with words in front of a live audience and narrated by a guest emcee. This event requires creative thinking and encourages teamwork and collaboration as groups scramble to be the first to turn their letters into words. **We invite you to be part of something special by sponsoring this year's event.**

We hope that you are able to participate and welcome your support at any level. Your contribution increases opportunities for youth from our community to engage in creative literacy programming.

We hope that you are excited to **GO BANANAS** for Lake Erie Ink! Please return the enclosed sponsorship form by February 1st, 2020. You can learn more about Lake Erie Ink at lakeerieink.org.

Sincerely,

Amy Rosenbluth
Executive Director

GIANT BANANAGRAMS TOURNAMENT

WHY LAKE ERIE INK?

All year long, Lake Erie Ink provides a safe space for youth to express themselves creatively during out-of-school time by facilitating workshops for writers of all ages and by providing literacy support to schools and other youth-serving organizations. As our signature fundraiser, our **GIANT Bananagrams Tournament** brings over 125 community members together to have fun with friends with family through word play – all in support of a good cause.

SPONSORSHIP LEVELS AND PERKS

PRESENTING SPONSOR - \$2,500

Up to 3 teams in your name • Recognition as a team at the event • Logo/name on team t-shirts • Name and logo on pre and post event email communications (2,500 people) • Mentions on Lake Erie Ink's social media channels • Opportunity to provide materials or logoed gift item for team members (100 people) • Opportunity for prominent table display at the event • Full-page ad in *The Fundamental Elements*, a published book of local teen writing (hitting bookshelves in summer 2020)

PLUS: Name included on all of the event's promotional materials as presenting sponsor • Public recognition at the event and invitation to participate in the program as a presenter or Haiku contest judge • Special write up on Lake Erie Ink website highlighting your contribution with your name, logo and link • Special recognition at 2019 "Bananagrams After Dark" events

GOLD SPONSOR - \$1,000

Up to 2 teams in your name • Recognition as a team at the event • Logo/name on team t-shirts

PLUS: • Name and logo on pre and post event email communications (2,500 people) • Mentions on Lake Erie Ink's social media channels • Opportunity to provide materials or logoed gift item for team members (100 people) • Half-page ad in *The Fundamental Elements* an anthology of local teen writing (hitting bookshelves in summer 2020)

TEAM SPONSOR - \$500

Team in your name • Recognition as a team at the event • Logo/name on team t-shirts

Questions? 216-320-4757 • bestrada@lakeerieink.org





All proceeds directly support creative writing programming for youth in the community

Company/Organization(s): _____

Contact Name: _____

Address: _____

Phone: _____ **E-mail:** _____

Yes! We support creative expression programming for youth and will sponsor at the following level:

- ☐ Presenting Sponsor - \$2,500 ☐ Gold Sponsor - \$1,000 ☐ Team Sponsor - \$500
- ☐ Our sponsorship check made payable to Lake Erie Ink in the amount of \$_____ is enclosed.
- ☐ We're fundraising now and will pay by March 14th, 2020. Please invoice us.

Thank you for your commitment and support of Lake Erie Ink. We would love to have your company or organization play as a team (2-5 players) in the GIANT Bananagrams Tournament. Bananagrams is a great team-building activity for all ages (6-100+).

- ☐ We will send a team to play in the tournament.
- ☐ Instead of playing, we will sponsor a kids' team made up of young writers from LEI programs.

Team Name: _____ **Team Leader (if different than above):** _____

Team Leader's Email: _____ **Team Leader's Phone:** _____

Create a personalized team fundraising page at <https://charity.gofundme.com/o/en/campaign/2020-giant-bananagrams>

Return this form by mail (Lake Erie Ink, 2843 Washington Boulevard, Cleveland Heights, OH 44118) or email (bestrada@lakeerieink.org) **by February 1st, 2020.** Lake Erie Ink is a 501(c)3 nonprofit organization.

Questions? Barbie Estrada | 216-320-4757 | bestrada@lakeerieink.org